

THE BEST BUSINESS DEAL SINCE THE DOW JONES WAS UNDER 800



EPSON



Hurry. Great business deals don't last forever.

The secret of succeeding in business is in knowing when to buy.

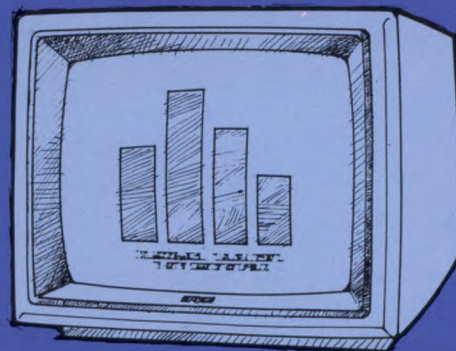
And if you're in the market for a computer system, that time is right now.

If you hurry, you can get everything you need to start computing: an Epson printer, powerful software, and best of all, the remarkable Epson QX-10 personal computer. A \$3799 value for only \$2995! This Epson Business Package includes easy-to-learn, easy-to-use Valdocs™ software — possibly one of the easiest-to-learn software systems ever devised for a personal computer.

With Valdocs, your options are clearly displayed right on the screen. In plain English. So you can actually be *using* your computer almost as soon as you unpack it. Because Valdocs tells you what you can do, then shows you how to do it.

Valdocs includes a sophisticated **word processor** that lets you add and delete, move blocks of copy, find a specific word or phrase in a long report, format, store a letter, retrieve it, write in bold face or italic ... Valdocs almost makes sitting down to write your standard business letter fun.

But that's not all there is to Valdocs. It also has a four-function **calculator**, a **business graph drawing system** that lets you create pie and



bar charts, an **electronic mail system** to help you "talk" to other computers, a **scheduler** that gives you an electronic calendar and note page, and one of the most powerful **indexing and filing systems** on the market today. All included.

For many people, Valdocs may be the only software they'll ever need. But with the Epson Business Package, you get a lot more.



The CP/M® advantage.

CP/M is a computer operating system with a full complement of software programs.

And for the Epson Business Package, we've included three of the most useful Peachtree software programs.

PeachCalc™ allows the QX-10 to function as an electronic worksheet containing up to 254 rows and 63 columns of text, numbers and formulas. So procedures like forecasting, profit and loss statements, rate of return calculations, financial planning, manpower assignments and much more are easier than they've ever been before.

Peachtree List Manager gives you complete control over the design and application of mailing lists and labels. And a lot more. With List Manager, you can create records up to 14 lines long, sort them by different parameters (like zip codes, or people whose names begin with "R", or everyone who has a balance due over a set amount), and print them on your screen or on the printer.

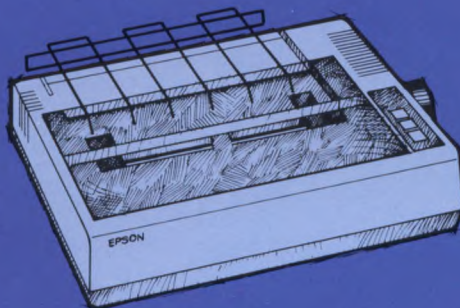
Peachtree Spelling Proofreader finds spelling and typographical errors fast—it can check a 30-page document in less than a minute against its own 21,000-word dictionary. You can even add technical words, or words unique to your business to the list.

Computer assisted training.

To help you get started using Peachtree and other CP/M software, the Epson Business Package includes a way to make even complicated software "easy": CP+™.

With CP+, every command appears on the screen as an English language "menu" of multiple choice selections.

So CP+ can help your whole office get started using the QX-10 to increase office productivity almost immediately.



The brain behind it all.

The core of the Epson Business Package, of course, is the remarkable Epson QX-10.

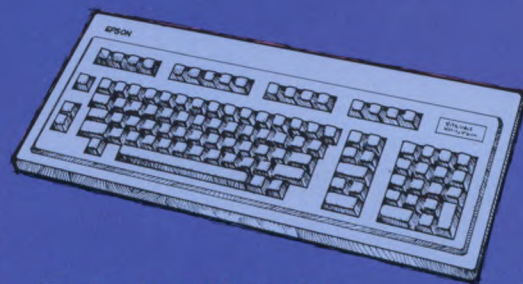
The QX-10 has plenty of capacity: 256K in its main memory, as well as a whole array of separate "support" processors to help it run programs faster.

But that's just the beginning.

Dual double-density disk drives.

Built right in to the QX-10 are twin disk drives, with a storage capacity of 380K bytes each. (That means you can store about 130 single-spaced pages of information.)

Epson developed the technology that allows these drives to be a *fraction* the width of those found on ordinary computers. Which is just one example of the *extraordinary* hardware advances in the QX-10.



The keyboard is the key.

One of the main reasons why the QX-10 with Valdocs is so astonishingly easy to use is the HASCI™ keyboard. HASCI stands for Human Applications Standard Computer Interface, and it was designed, interestingly enough, to be used by humans.

On the HASCI keyboard, all the most-used commands have their own keys, labeled in plain English. So when you want to store a document, you press STORE; when you want to write in Italic, you press ITALIC. You don't have to be a computer genius to get started on the QX-10.

In addition to the control keys, there's a standard typewriter keyboard (with "action" better than just about any typewriter) and a separate 10-key pad to simplify working with numbers.

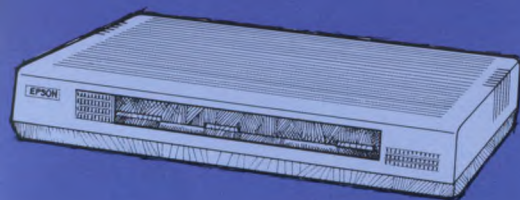
Easy-on-the-eyes monitor.

The QX-10 monitor was meant to work. Hard.

That's why the QX-10 was designed with 128K of *separate*, video-dedicated memory to control the ultra-high resolution of the QX-10 monitor: 640 x 400 "pixels" or points of light on the screen. It's all done to make our monitor one of the easiest to read—even for long periods of time.



PeachCalc is a registered trademark of Peachtree Software Incorporated.
Valdocs is a trademark of Rising Star Industries
HASCI is a trademark of Rising Star Industries
CP/M is a registered trademark of Digital Research, Inc.
CP+ is a registered trademark of Taurus Software



A workhorse of a printer.

Epson makes more printers for small computers than all the other manufacturers in the world combined. And when you see the new RX-80 we've included in the Epson Business Package, you'll know why.

The RX-80 gives you a choice of 128 different typestyles in a crisp, clean, easy-to-read dot matrix and six graphic modes. It prints along at 100 Characters Per Second (CPS), and has features like bidirectional printing and logical seeking of the shortest line to get your printing done faster. It even features Epson's famous disposable print head — the one you can change yourself, without tools, in minutes.

But best of all, the RX-80 is backed by Epson's unsurpassed reliability rate — approaching 100% — and literally thousands of Ep-

son service centers all across the country.

Or exercise your option.

For an extra \$100, you can exercise your option and get one of the world's best-selling dot matrix printers—the MX-80 F/T—instead of the RX-80 with your Business Package.

With the MX-80 F/T, you get dot graphics capability plus a "tractor" paper feed (for fanfold paper) and a "friction" paper feed (for single sheet or roll paper). And much, much more.

The MX-80 F/T has been embraced by literally hundreds of thousands of computer enthusiasts all over the world. And when you see one run, you'll know why.

Package deal.

If you bought all the pieces of the

Epson Business Package separately, you'd have to spend at least \$3,799. If you buy them right now, you only spend \$2995.

That's just like someone handing you over \$800.

But as with all great business deals, opportunity knocks but once. And the Epson Business Package is available only as long as promotional supplies last.

If you've ever considered automating your office for increased productivity, the time to do it is now.

Before the price goes back up.

QX-10 SPECIFICATIONS

CPU and Memory		Display	
Main CPU	Z80A Microprocessor, 4 MHz Clockrate	12" Green Monochrome High-Resolution Monitor	
Main Memory	256K RAM	640 x 400 Pixels	
CMOS Memory	2K RAM Battery Backup	80 characters x 25 lines	
IPL	Up to 8K	Non-Glare Screen	
Controllers		Dedicated Memory 128K	
Video/Graphic	NEC 7220 Graphic Display Controller	Mass Storage	
Disk	Double Density Floppy Disk Controller	Two 5¼-inch, Double Sided Floppy Disk Drives;	
DMA	Programmable DMA Controllers	Capacity: 380K Per Disk	
	1 Main System } 7 DMA Channels	Interfaces	
	1 Option Slot }	Serial	
Interrupt	Programmable Interrupt Controllers (15 Interrupt Levels)	RS-232 Programmable, DB-25 Connector, Synchronous or Asynchronous	
Control/Timer	Two Programmable Interval Timers	Printer	
Printer I/F	Programmable Parallel Interface	Standard Parallel	
Serial I/F	Multi-Protocol Serial Controller	Light Pen	
Clock	CMOS Realtime Clock/Calendar with Battery Backup	Option slots	
		Five	
		Speaker	
		Controlled by Countertimer	

Specifications subject to change without notice.

EPSON

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